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## **Hypnosis Office Opens In Downtown Bentonville**

BENTONVILLE, Ark. – Harley Sears, a Certified Consulting Hypnotist, is opening a new office to provide a convenient environment for clients in Northwest Arkansas. Located at 609 SW 8th Street, this new office is central to Bentonville's historic downtown neighborhood.

"I chose downtown Bentonville because of its vibrant, business-friendly community," Sears said. "I'm eager to give back to the residents and the city I now call home."

Environment is only part of the process when it comes to achieving client goals. Harley is a firm believer in his results due to the fact that he works with motivated clients and those that recognize hypnosis as a practice, rather than a one-off service. According to Sears, it's a combination of "motivation, belief, and expectation that helps individuals successfully solve problems with hypnosis."

Common issues include weight loss, quitting smoking and stress relief, all of which Sears specializes in. In addition to his extensive training in hypnotism, Harley has received specialized training in tobacco treatment from Mayo Clinic and the University of Massachusetts Medical School. He has been a professional member of the National Guild of Hypnotists since 2002, and is also a member of The Center for Mindful Eating, which expands his understanding of mindfulness-based weight loss.

Sears offers more specific goals including building self-confidence, breaking bad habits, overcoming exam nerves, and adjusting to relationship break-ups. He also consults with doctors, psychologists, dentists and other professionals who refer their patients for hypnosis.

Hypnosis has resulted in consistent goal achievement for individuals worldwide. For example, a University of Washington School of Medicine study from 2001 resulted in a 90.6% success rate for smoking cessation. A similar study from the University of Connecticut discovered 90% of hypnosis subjects were able to lose weight and keep off more weight compared to those not receiving hypnosis.

Sears believes with positive results occurring from even the most challenging problems, hypnosis can be equally effective with other common issues. With every new client, his main goal is to simply "help ordinary, everyday people with ordinary, everyday problems."

**To learn more about hypnosis visit [www.harleysears.com](http://www.harleysears.com). For any questions or to speak to Harley directly, call (479) 685-1530 or email [hypnosis@harleysears.com](mailto:hypnosis@harleysears.com).**